This Multi-agency SUDI Prevention Project aims to eliminate the unexpected deaths of babies (under 1 year of age) in Northumberland. This project is funded by Northumberland County Council, Northumberland Family Hubs, and Northumbria Healthcare NHS Foundation Trust. The project will deliver SUDI prevention training and evaluation across Northumberland.

We would like to offer you the opportunity to become more involved in this project. We are looking for individuals to become SUDI champions to support the project aims so that you, your colleagues and your work place gain the most benefit from this training opportunity.

SUDI Champion Activities:
- Raise awareness of SUDI prevention within your team.
- Support your colleagues to update and maintain best practice.
- Connect your colleagues with SUDI huddles and resources.
- Attend SUDI champion online huddles to share ideas and feedback.
- Support your service and the research team by collecting project evaluation data.
- Most importantly you will be working to reduce SUDI incidence in Northumberland.

Benefits:
- Engaging with this research project will contribute to your professional development.
- Formally reflect on your SUDI champion role as evidence for appraisals and/or revalidation.
- We will provide written feedback for SUDI champions who actively engage with this role throughout the project. This provides evidence towards appraisals and/or revalidation.
- We can provide advice to assist you in your role of SUDI champion.
- You have the opportunity to network with other professional groups and directly engage with the project team.

To register your interest in this role contact: eyes.on.the.baby@durham.ac.uk

We look forward to working with you.