Welcome to the Eyes on the Baby Training, Implementation & Evaluation Programme.

Current reporting shows that, in Northumberland, 5 babies per year lose their lives to sudden unexpected death in infancy (SUDI). This Multi-agency SUDI Prevention Project aims to eliminate the unexpected deaths of babies (under 1 year of age) in Northumberland. This project is funded by Northumberland County Council, Northumberland Family Hubs, and Northumbria Healthcare NHS Foundation Trust.

Multi-agency working means that different services will work together to ensure staff across Northumberland are able to contribute towards SUDI prevention in vulnerable families within their own scope of practice. All staff in roles that bring them into contact with vulnerable families who may have infants will have the knowledge to identify SUDI risks and to direct service users to the correct support services as required, with any safeguarding concerns addressed though the appropriate channels. This project is designed to complement existing health service pathways; by having more staff with “eyes on the baby” there are more opportunities to support service users and their families.

Building on research recommendations, this programme involves training, implementation and, crucially, evaluation at specific time-points. As a trainee, your role will primarily be focused on registration for the course (either individually or by your team leader), timely completion of the allocated online training course determined by your job role, completion of ongoing periodic evaluation surveys and communicating any training concerns or queries with either your team leader or the project staff at the Durham Infancy & Sleep Centre (DISC).

Once you register for the training course, it is imperative you complete the whole programme, not just the online learning. The online learning on its own will not inform nor guide practice development. At a direct level, your evaluation will be used to improve our training platform and resources, however your experiential feedback and evaluation throughout the programme is vital. This evaluation will inform us of the impact of the project individually, at a local level and across the region. Your input can help shape the future of SUDI prevention practices and ultimately save lives.
In turn we provide all the online training modules based on current up to date research, access to resources including referral pathways, reference cards, access to a dedicated eyes on the baby website, newsletters and assistance with registration or any other training questions.

It is important to note that at no point should you discuss any specific service user details with staff at DISC nor should any safeguarding issues be raised with DISC staff. Please follow the guidance in the training to access any support you require concerning practice. Any illustrative or difficult cases shared with DISC staff for their feedback or information should be anonymised.

Please note by registering for this training you agree to have your name, place of work and your work e-mail stored on a secure database at the DISC. This will be for the purpose of providing training links and evaluation surveys, sending newsletters, replying to any specific individual queries and so we can provide you with a certificate upon completion of the course. Your personal details outlined above will be retained until the end of the study, March 2024, after which your information will be anonymised.

Everyone taking part in this project can make a difference.

Contact information:
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This project is led by:
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Eyes on the Baby
Multi-agency SUDI Prevention in Northumberland